



## VIDEO PRODUCER (ADVERTISEMENT)

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### SUMMARY OF THE JOB

The video producer charged with the advertisements of Higher Things will be responsible for the creative direction, execution, and completion of various video advertisements, such as event announcements, product announcements, etc. This part-time, contract position reports to the Communications and Marketing executive. They will work hand in hand with multiple video editors and graphic designers as well as the executives responsible for the products they are advertising. This position reports to the Communications and Marketing Executive..

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### IMPORTANT THINGS YOU WILL DO

- Create videos that communicate the Higher Things mission and brand
- Conceptualize visuals based on requirements from Execs
- Prepare drafts and present ideas
- Direct a team of editors to finish tasks
- Use appropriate colors and layouts for each piece
- Work with executives to produce final design
- Amend designs after feedback
- Ensure all productions are visually appealing and on-brand
- Communicate the Higher Things Brand with our base audience, and the world

### YOU SHOULD BE...

- A member in good standing of an LCMS congregation
- Proficient with design software and technologies (Premier Pro, Final Cut Pro, or comparable video editing software)
- Excellent communication skills
- Keen eye for aesthetics and details
- Flexible in your schedule and ability to prioritize, triage
- Willing to proactively problem-solve
- Holds or is pursuing a degree in video editing, production, or other fine arts is a plus

### WHAT TO EXPECT

As a youth ministry organization, our primary goal is to serve the youth as well as those who serve them. All the projects that we do support our mission. We are and have always been a completely virtual organization. We don't micromanage; We expect that assigned projects will get done on time because others' work depends on us to keep things on schedule.

#### Hours

This position is part-time. You should expect to work, on average, about 10-15 hours a week, depending on what's going on in the organization.

#### Honoraria

Monthly honoraria paid as a contract employee with an initial contract renewable (pending review) after one year.

**Email Resume:** [info@HigherThings.org](mailto:info@HigherThings.org)

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## **ABOUT HIGHER THINGS**

The mission of Higher Things is to make the Gifts of Christ Jesus known to youth and young adults.