



COPYWRITER

SUMMARY OF THE JOB

The copywriter will be responsible for writing compelling copy for both print and digital media that is used by Higher Things throughout its products and online presence. The copywriter will be adept in writing in the brand voice and to various customer avatars. They will work in the areas of social media captions, website copy, email marketing campaigns, and video scripts. This part-time, contract position reports to each executive, but answers to the Communications and Marketing Executive.

IMPORTANT THINGS YOU WILL DO:

- Write clear and concise copy for social media, publications, and websites. Your words will inform and engage target audiences.
- Develop clear, persuasive, and original copy based on requirements
- Prepare drafts and present ideas
- Collaborate with designers and executives to produce final content
- Revise and edit copy after feedback
- Ensure all written materials are engaging, on-brand, edit, and proofread copy as needed

YOU SHOULD BE:

- A member in good standing of an LCMS congregation
- Proficient with writing and editing tools and software
- Excellent communication skills
- Keen eye for detail and a passion for storytelling
- Flexible in your schedule; ability to work remotely, manage your time, and meet deadlines
- Willing to proactively problem-solve
- Holds or is pursuing a degree in English, Communications, or a related field is a plus

WHAT TO EXPECT

As a youth ministry organization, our primary goal is to serve the youth as well as those who serve them. All the projects that we do support our mission. We are and have always been a completely virtual organization. We don't micromanage; we expect that assigned projects will get done on time because others' work depends on us to keep things on schedule.

Hours

This position is part-time. You should expect to work, on average, about 10-15 hours a week, depending on the organization's current projects.

Honoraria

Monthly honoraria paid as a contract employee with an initial contract renewable (pending review) after one year.

Email Resume: info@HigherThings.org

ABOUT HIGHER THINGS - The mission of Higher Things is to make the Gifts of Christ Jesus known to youth and young adults.