



# GRAPHIC DESIGNER

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## SUMMARY OF THE JOB

The Graphic Designer will be responsible for creating visual text and imagery used by Higher Things throughout its products. The designer will be the junior graphic creative behind print and digital advertisements, websites, videos, and campaigns. This part-time, contract position reports to each executive, but answers to the Communications and Marketing Executive.

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## IMPORTANT THINGS YOU WILL DO

- Conceptualize visuals based on requirements
- Prepare drafts and present ideas
- Develop illustrations, logos and other designs through software or by hand
- Use appropriate colors and layouts for each piece
- Work with executives to produce final design
- Amend designs after feedback
- Ensure graphics and layouts are visually appealing and on-brand

## YOU SHOULD BE...

- A member in good standing of an LC-MS congregation
- Proficient with design software and technologies (InDesign, Illustrator, Dreamweaver, Photoshop)
- Excellent communication skills
- Keen eye for aesthetics and details
- Flexible in your schedule and ability to prioritize, triage
- Willing to proactively problem-solve
- Holds or is pursuing a degree in design or fine arts is a plus

## WHAT TO EXPECT

As a youth ministry organization, our primary goal is to serve the youth as well as those who serve them. All the projects that we do support our mission. We are and have always been a completely virtual organization. We don't micromanage; We expect that assigned projects will get done on time because others' work depends on us to keep things on schedule.

### Hours

This position is part-time. You should expect to work, on average, about 10-15 hours a week, depending on what's going on in the organization.

### Honoraria

Monthly honoraria paid as a contract employee with an initial contract renewable (pending review) after one year.

**Email Resume:** [info@HigherThings.org](mailto:info@HigherThings.org)

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## ABOUT HIGHER THINGS

The mission of Higher Things is to make the Gifts of Christ Jesus known to youth and young adults.