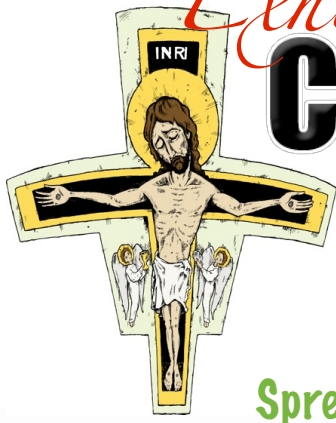


Exhibitor Information

Coram Deo

A Higher Things Conference in 2011



July 5-8 - University of Las Vegas, Las Vegas, NV
July 12-15 - Illinois State University, Bloomington-Normal, IL
July 19-22 - Emory University, Atlanta, GA

Spread your organization's story to today's Lutheran youth!



Advertise in the conference handbook

All attendees are given a conference handbook, which is used throughout each day. Your ad in the conference book is seen by thousands of Lutheran youth *and* their parents/pastors/others when they return home!

Print Advertising (Approx. measurements)	Rate
Full Page (5.5" x 8.5")	\$250
Full Page - Inside front/back cover (5.5" x 8.5") <i>First-come, first-served.</i>	\$350
Half Page Horizontal (5.5" x 4.25")	\$150
Half Page Vertical (2.25" x 8.5")	\$150
Quarter Page (2.25" x 4.25")	\$75

Sponsor conference shirts

Youth receive more than Jesus at a Higher Things conference; they come home with a coveted conference shirt, too! A minimum donation of \$5000 will get your logo printed on the t-shirts, or \$17,500 will pay for them all.

Underwrite conference expenses

Scholarships for our hard-working CCVs (Christ on Campus Volunteers - read: college students) are appreciated to off-set their registration costs (\$12,600 total). Other expenses include conference books (\$7500) and worship books (\$8250). Contribute 25% of one of these total costs and receive a complimentary 1/2 page ad in the conference handbook.

Exhibitor tables are only \$100 per conference, and are discounted \$25 per additional conference. A meal/housing package may be purchased for an additional \$250/person/conference (3 night stay, double occupancy, 9 meals), or you may make your own off-site accommodations. A conference exhibit gives you a presence at the conference, gets you mentioned in the conference handbook, *plus* provides direct access to prospective college students and their chaperones!

Provide conference supplies

From lanyards (\$1500 total) to a 1-year subscription of HT's quarterly *Dare to be Lutheran* magazine for each conference attendee (\$36,000 total), many supplies are needed to hold quality conferences. Have something you'd like to donate? Please let us know!



Want more information?
 Email exhibitors@higherthings.org



The fine print: Exhibit and advertisement space is limited and available on a first-come basis. Exhibitor tables are given the best possible location on each campus for maximum visibility and traffic during the conference. Exhibitor registrations and image files (at least 300dpi) must be received by May 1, 2011. Exhibitors, advertisers, and their content are subject to approval by Higher Things. Higher Things is a Recognized Service Organization of the Lutheran Church - Missouri Synod.